

SHEAT SCHOOL OF BUSINESS - DEPARTMENT OF MANAGEMENT STUDIES

BBA Program Structure @ SHEAT SCHOOL OF BUSINESS

Semester	Compulsory Subjects	Professional Certifications	Project/ Internship	Training & Development
Semester I	Business Economics	CCC		ELITE - BASIC Level 1
	Basic Accounting			
	Business Statistics			
	Principles of Management			
	Business Ethics and Governance			
	Computer Applications			
	Co-curriculum 1 + Skill Development 1			
	Skill Development 1			
Semester II	Organizational Behaviour	Tally Level 1		ELITE - BASIC Level 2
	Business Finance			
	Human Resource Development			
	Marketing Theory and Practices			
	Business Mathematics			
	Advertising Management			
	Minor Paper + Co-curriculum 2 + Skill Development 2			
Semester III	Management & Cost Accounting	Developing Soft skills & Personality		ELITE - INTERMEDIATE Level 1
	Business Law			
	Production Management			
	Business Policy	Tally Level 2		
	Business Communication			
	Business Environment			
	Co-curriculum 3 + Skill Development 3			
Semester IV	Supply Chain Management	Soft skills for Business Negotiations		ELITE - INTERMEDIATE Level 2
	Research Methodology			
	Specialised Accounting			
	Consumer Behaviour	Tally Level 3		
	Investment Analysis & Portfolio Management			
	Company Law			
	Minor Paper + Co-curriculum 4 + Skill Development 4			
Semester V	Income Tax	Public Speaking	Internship	ELITE - INTERMEDIATE Level 3
	Marketing Communication			
	Entrepreneurship & Small business Management			
	Sales Management			
	Industrial Relations & Labour Laws			
	Company Accounts			
	Co-curriculum 5 + Skill Development 5			
Semester VI	Project Management	Business & Sustainable Development	Major Project	ELITE - INTERMEDIATE Level 4
	Goods & Services Tax			
	Auditing			
	International Trade			
	Strategic Management			
	Training & Development			
	Minor Paper + Co-curriculum 6 + Skill Development 6			

Note:

1. In last three semesters students compulsorily need to qualify one certification course from SWAYAM/ NPTEL
2. Every semester students need to participate in guest lecture series - 'VOICE' conducted by School of Business
3. Every semester students need to participate in Industrial Visit/ Tour
4. Every semester students need to attend workshops under ऋARYASHALA organized by School of Business.