



Learn Today, Lead Tomorrow

SHEAT SCHOOL OF BUSINESS

15 km Milestone, NH-56, Airport Road,
Babatpur, Varanasi-221006(U.P.)
(AKTU Code-384 & BTE Code-4468)
www.sheatcollege.com Email: info@sheatcollege.com

A REPORT ON GUEST LECTURE SERIES “VOICE-*Reverberation of Success*” Session -1

Keynote Speaker: Mr. Ashutosh Kumar, Manager – Corporate Relations,
Amity University, Patna

Theme: Campus to Corporate: Challenges & Prospects

Date: November 20, 2021

Time: 1.15 pm – 3.45 pm

Venue: Seminar Hall

Attending students: BBA, BCA and MBA first year Students

Organizer: SHEAT School of Business

Co-ordinator: Dr. Khushboo Kumar, Asst. Professor - MBA Department

ABOUT THE GUEST SPEAKER

Mr. Ashutosh Kumar currently holds the position of Manager – Corporate Relations, at Amity University, Patna. He is the acknowledged Team Leader, trainer & Motivator who has the ability to harness team strength and unify objectives. He has expertise in building and maintaining healthy business relations with corporate, enhancing company delegates satisfaction matrices by achieving delivery and service quality norms while understanding their queries. He has also set a benchmark in Building and maintaining relations with corporate houses and HR consultants for pool campus drive, organizing indoor-outdoor seminars, corporate events and promotional events.

ABOUT “VOICE-Reverberation of Success”: Session-1

The session started with lamp lightening ceremony followed by a welcome address from Director-CRC Mr. Binay Singh followed by Registrar Dr. Vijay Upadhyay. The guest’s lecture was preceded by a short motivational talk by the Head of Department of SHEAT School of Business Mr. Arghya Sarkar. The agenda of Session-1 of VOICE was Transformation, Challenges, Prospects, Focus & Self Work. Mr. Ashutosh Kumar emphasized on the challenges faced by ‘scholars’ while transforming into the ‘manager’ and the ways to overcome it. He elaborated how self-work on factors like personality, positive approach, spoken and written communication etc. is desired to excel in today’s competitive era. Later on, he briefed about the job opportunities in various sectors for HR, Finance & Marketing specialized students. He also educated them about the dos and don’ts, while applying for a job. The lecture was received with admiration by the students and they also found the information appropriate and fruitful. At the end of the event, letter of appreciation, token of love and honorarium was given to the keynote speaker to express the gratitude. Finally, Dr. Khushboo Kumar, Asst. Professor in MBA department proposed the vote of thanks.

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A REPORT ON GUEST LECTURE SERIES “VOICE-*Reverberation of Success*” Session -2

Keynote Speaker: Mr. Santosh Kumar, Branch Manager,

HDFC Bank, Rathyatra, Varanasi

Theme: Career Prospects in Banking & Finance

Date: December 4, 2021

Time: 2.00 pm – 3.45 pm

Venue: Seminar Hall

Attending students: BBA, BCA and MBA first year Students

Organizer: SHEAT School of Business

Co-ordinator: Dr. Khushboo Kumar, Asst. Professor

ABOUT THE GUEST SPEAKER

Mr. Santosh Kumar currently holds the position of Branch Manager, at HDFC Bank, Rathyatra, Varanasi. He has 14 years of rich corporate experience in the banking and finance domain. He is an acknowledged Team Leader and Motivator who has the ability to harness team strength and unify objectives.

ABOUT “VOICE-*Reverberation of Success*”: Session-2

The session started with lamp lightening ceremony followed by a welcome address from Director-CRC Mr. Binay Singh. Among other dignitaries, who graced the occasion were, The Registrar Dr. Vijay Upadhyay and Head of SHEAT School of Business Mr. Arghya Sarkar. The agenda of Session-2 of VOICE was Employment Opportunities, Challenges, Prospects & Self Work needed to build one’s career in Banking and Finance Sector. Mr. Santosh Kumar highlighted the challenges faced by ‘freshers’ while preparing for the role of ‘manager’ in Banking sector. He further illustrated how factors like personality development, positive attitude, communication

skills etc. play critical role in grabbing good opportunity in today's competitive world of work. Later, he briefed about the job profiles available in banking and finance industry for the job aspirants pursuing MBA, BBA & BCA courses. He also motivated the students by sharing his personal experiences on how to overcome the barriers and dream big. The lecture was highly admired by the students and they found the session to be informative and inspiring. At the end of the event, letter of appreciation, token of love and honorarium was given to the keynote speaker to express the gratitude. At the end, a vote of thanks was proposed by Dr. Khushboo Kumar (Asst. Professor-SHEAT School of Business) to the guest speaker, dignitaries and all the attendees.

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A REPORT ON GUEST LECTURE SERIES “VOICE-*Reverberation of Success*” Session -3

Keynote Speaker: Ms. Shikha Shah,

Founder, ScrapShala, Varanasi

Topics: Funding opportunities for startups & The Art of Pitching

Date: May 28, 2022

Time: 1.30 pm – 3.45 pm

Venue: Seminar Hall

Attending students: BBA, BCA and MBA first year Students

Organizer: SHEAT School of Business

Co-ordinator: Dr. Khushboo Kumar, Asst. Professor

ABOUT THE GUEST SPEAKER

Ms. Shikha Shah is the founder of Scrapshala, a brand that tackles the concept of waste management. She is an Environmental Science Post-Graduate from TERI University and is an upcycling and sustainability practitioner.

ABOUT “VOICE-*Reverberation of Success*”: Session-2

This session featured the SHARK TANK INDIA contestant Ms. Shikha Shah, Founder of ScrapShala. The session commenced from 1 pm in seminar hall. The idea was to motivate our students to become a "Job-Giver rather than a Job-Seeker". The entire session was interactive and students were thoroughly engaged. The speaker also invited our students for internship and excursion tour too.

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A REPORT ON GUEST LECTURE SERIES “VOICE-*Reverberation of Success*” Session -4

Keynote Speaker: Mr. Neeraj Agrawal,

PGT(English), St. Joseph’s School, Varanasi

Topics: Effective Communication in English

Date: July 2, 2022

Time: 1.30 pm – 3.45 pm

Venue: Seminar Hall

Attending students: BBA- first year Students

Organizer: SHEAT School of Business

Co-ordinator: Dr. Khushboo Kumar, Asst. Professor

ABOUT THE GUEST SPEAKER

Mr. Neeraj Agrawal is serving St. Joseph’s School, Shivpur, Varanasi, as a PGT(English). Mr. Neeraj has more than 20 years of teaching experience at school and coaching centres. He has also delivered guest lectures at various IAS coaching centres and similar institutes.

ABOUT “VOICE-*Reverberation of Success*”: Session-4

The resource person was Mr. Neeraj Agrawal who is currently associated with St. Joseph’s School and possesses more than 20 years of rich experience in academia. He addressed the burning topic of today’s era i.e. "Effective Communication in English". The session was attended by BBA students. Mr. Neeraj emphasised on the need of effective communication skills for our future managers. The session was enriching, motivating and interacting. Our students asked queries from the resource person and showed interest towards pursuing such learning sessions in future too.

In the end, the resource person was felicitated with 'Letter of appreciation' and 'Token of gratitude' by respected Registrar Sir.

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